

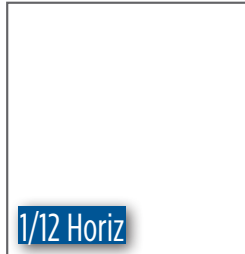
The City Paper MODULAR Ad Sizes

NASHVILLE NEWS, BUSINESS, ENTERTAINMENT, ARTS, POLITICS, OPINIONS AND SPORTS



1/16

1/16 – 2.25 x 2.3125



1/12 Horiz

1/12 (H) – 4.6667x1.4875



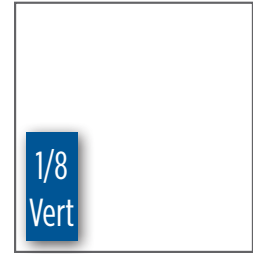
1/12
Vert

1/12 (Vert) – 2.25x4.14



1/8 Horiz

1/8 (Horiz) – 4.6667 x 2.3125



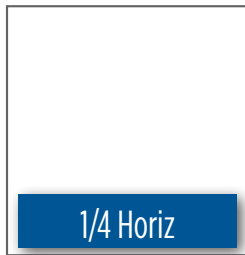
1/8
Vert

1/8 (Vert) – 2.25 x 4.7917



1/6

1/6 – 4.6667 x 3.25



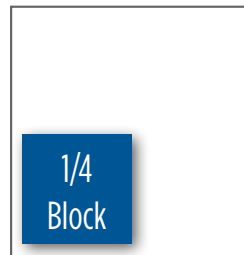
1/4 Horiz

1/4 (Horiz) – 9.5 x 2.3125



1/4
Vert

1/4 (Vert) – 2.25 x 9.75



1/4
Block

1/4 (Block) – 4.6667 x 4.7917



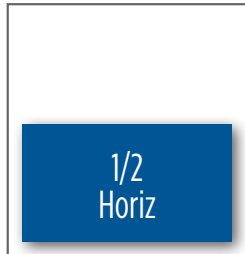
3/8
Horiz

3/8 (Horiz) – 7.0883 x 4.7917



3/8
Vert

3/8 (Vert) – 4.6667 x 7.2708



1/2
Horiz

1/2 (Horiz) – 9.5 x 4.7917



1/2
Vert

1/2 (Vert) – 4.6667 x 9.75



Jr Page

Jr. Page – 7.0833 x 7.2708



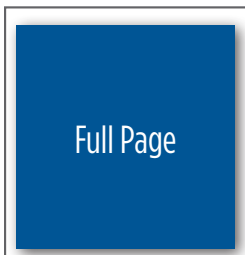
Monday Cover

Mon. Cover – 7.0883 x 1.5



Weekend Cover

Weekend Cover – 9.5 x 1.5



Full Page

Full Page – 9.5 x 9.75



Double Truck

Double Truck – 20 x 9.75