

Pylant, Mary E (MNPS)

From: menaggia@att.net
Sent: Monday, June 29, 2009 7:21 AM
To: Pylant, Mary E (MNPS)
Subject: Application for C214-09
Attachments: Letter of Intent Davidson C214-09.doc; Don Hessler Resume 6.09.doc

Dear Mary,

Please find attached my cover letter (also includes references) and resume as my application for the position of Executive Director, Charter & Private Schools (C214-09). I can be reached at 561-339-7382 for any further information you may need. I am available for an interview and look forward to hearing from you.

Thank you.

Don Hessler, M.Ed

I. Letter of Intent Re Position of Executive Director Charter and Private Schools
(C214-09)

II. List of References

Applicant: Don Hessler, M.Ed

I. I hold a Masters Degree in Education, School Administration, Supervision, & Evaluation from Loyola Marymount University of Los Angeles. I am also the holder of valid teaching and administrative credentials from Tennessee.

I am well seasoned in the development and review of the charter school application process and liaison interactions, and am knowledgeable of Federal and Tennessee State Charter Laws. As the former Assistant Principal for Survivors Charter High Schools of Boynton Beach and West Palm Beach, Florida (at risk students), I served in ways that strongly reflect on my experiences and abilities to serve as your district's Executive Director of Charter and Private Schools. These include liaison with school district, business community, and parent groups; curriculum & staff development with special significance to state mandated testing; development of the application process for the opening of additional charter schools; wrote policy standards & practices, and supervision & evaluation of teaching staff, among other administrative duties and responsibilities. I worked closely with the founder and principal in the opening of the 700 student campus in Boynton Beach, Florida.

As the formed Administrative Coordinator of the Los Angeles Unified School District's Instructional Broadcast Television Station, KLCS-58, I served as K-12 ITV programming administrator liaison between the station and the district's board; developed and secured grants; and wrote policies & procedures for my superior's review and consideration, among other duties and responsibilities.

As a consultant for Family 1st Communications, I wrote policies & procedures for interacting with public, private, and independent schools in cellular & internet safety for youngsters. I also serve as a liaison with district, association, & school administrators, and parent/teacher groups in cellular & internet safety for students.

I am known among my peers and supervisors as a "people-person" administrator with strong oral and written communication skills. I am available for an interview and look forward to hearing from you.

Sincerely yours,
Don Hessler, M.Ed

II. References

I. Joan Hunt, Principal
Martin County High School

2801 S. Kanner Highway
Stuart, FL 34994
772-219-1800
loanh@martin.k12.fl.us

2. Jack Valerio, Assistant Principal
Martin County High School
2801 S. Kanner Highway
Stuart, FL 34994
772-219-1800
valerij@martin.k12.fl.us

3. Marc Flamer, former Founder & Principal of Survivors Charter High Schools
15548 Glencrest Avenue
Del Rey, FL 33446
561-379-9090
survivors1325@yahoo.com

DONALD R. HESSLER

12246 164th Court N., Jupiter, FL 33478 • 561.748.0710 • (cell) 561.339.7382 • e-mail: menaggia@att.net

PROFILE

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Top performing educator with over 20 years experience in administration, supervision and teaching. High-energy communicator, effective motivator, and K-12 instruction, curriculum, reading, and assessment specialist. Key strengths in leadership & supervision, test data analysis, assessments, budget management, innovative/critical thinking instructional strategies, curriculum, student & teacher motivation, written & oral communications, grant development, public and business relations.

EDUCATION

Undergraduate: B.A., Loyola University of Los Angeles
Graduate: M.Ed., Administration & Supervision, Loyola University of Los Angeles

VALID PROFESSIONAL CREDENTIALS

Administrator: CA (K-12); FL (Leadership All Levels); TN (PreK-12)
Teacher: CA (K-12); FL (English 6-12); TN (English 7-12)
Endorsements: Highly Qualified: English, Social Studies

ADMINISTRATION & SUPERVISION EXPERIENCE

ASSISTANT PRINCIPAL 2004-2006

Survivors Charter School of Boynton Beach, FL, "at risk" students, grades 10-12,
Director of Curriculum and Instruction • Curriculum & instruction liaison with school district • Test data analysis • Teacher supervision & evaluation Prepared & managed instructional budgets • Conducted professional development workshops • Supervised master scheduling • Coordinated attendance, discipline, and safe schools programs
• Developed & coordinated new teacher mentoring & peer tutoring programs • Wrote & secured grants • Conducted student motivation/recognition workshops • Developed parent/community involvement program • Business & public relations.

ASSISTANT PRINCIPAL 2003-2004

Survivors Charter School of West Palm Beach, FL, "at risk" students, Grades 10-12,
Note: Administration duties and responsibilities were same as above. Founder and principal asked me to also serve as English Department Chair and teacher to substantially increase AYP scores.

ASSISTANT PRINCIPAL 1969-1973

Los Angeles Unified School District, Chester W. Nimitz Jr. High School
Supervised new teachers • Developed & coordinated mentoring program • Conducted innovative instruction workshops • Assisted in master scheduling, discipline, and instructional budget preparation • Developed specialized curriculum components • Wrote reports.

ADMINISTRATIVE COORDINATOR, K-12 INSTRUCTION 1973-1980

Los Angeles Unified School District's Instructional TV Station, KLCS-58
Supervised K-12 instructional television ("ITV") services • Supervised diverse staffs • Prepared & managed large budgets • Developed and supervised numerous ITV programs, including the CBS Television Network Reading Project • Developed instructional materials for the film "Scared Straight" • Worked with D.A.R.E. founder, Dr. Ruth Rich, to develop instructional materials • Wrote & secured grants and ITV policies • Developed reading, curriculum, and innovative instructional materials • Conducted workshops on TV production in schools for core instructional enrichment • District spokesperson for national "TV for Learning" campaign • School district board liaison • Guest speaker and workshop presenter at educational conventions/symposiums • Developed media and business relations.

TEACHING EXPERIENCE

Martin County School District, Martin County High School **2007-Present**
• Assistant Dean • Teach Honors pre-AP English, Reading, and English • Accepted invitation for administrative leadership workshops for administrative pool • Developed curriculum and creative teaching methodologies • Reading, assessment, and state mandated tests specialist • Created student motivation, mentoring & recognition programs • Developed innovative/creative teaching best practices program • Securing reading endorsement.

Survivors Charter School of Boynton Beach, FL **2004-2006**
Note: Also served as Assistant Principal
English Department Chair, teacher, instructional specialist • Implemented cross-curricular approach in the effective improvement of student reading and writing scores • Developed innovative and creative teaching methodologies & strategies • Improved student AYP reading on state and district testing • Developed a unique "FCAT Teaching Manual" that unwrapped the state benchmarks into effective teaching components and strategies.

Los Angeles Unified School District, Chester W. Nimitz Jr. High School **1966-1973**
Taught English, Health, Drama, and TV Production • Developed curriculum for TV production course • Assisted the school district in revising curriculum for Drama and Speech • Recipient of "Teacher of the Year" in Administrative Area B • Recipient of "Master Teacher" designation • Served as mentor for new teachers • Conducted innovative/creative instruction workshops & summer TV production workshops for teachers district-wide • Off-norm Assistant Principal – taught 1/2 day from 1969-1973 while serving as an Assistant Principal for 1/2 day.

BUSINESS EXPERIENCE

Family 1st Communications (SmartAlert™ Network), Palm Beach, FL **2005-Current**
Administrative Consultant, Education Division
• Wrote policies & procedures for interacting with public, private, and independent schools in child cellular and internet safety • Liaison with education communities, businesses, & teacher/parent associations • Development of business partnerships with schools.

Donnan Communications, Inc. **1980-2002**
Jupiter, FL.
President
• Consultant/Specialist in K-12 instruction • Supervised staff of five and numerous independent contractors • Developed & supervised instructional, business, and non-profit multi media & television programs • Developed & managed budgets • Coordinated & supervised advertising, public relations, marketing, and promotions • Grant writing and fundraising • Writer, producer, director • Business development • Public speaking • Conducted workshops & seminars in school instruction, supervision, and business • Proposal & report writing • Media relations.

AWARDS & AFFILIATIONS

- Superior educator/administrator evaluations.
- Commendation, K-12 instruction & curriculum development.
- Teacher of the Year, Los Angeles Unified School District, Administrative Area B.
- Recipient of two (2) Southern California Emmy's for instructional television programming.
- Recipient, U.S. Congressional Award of Excellence for instructional television programming.
- Commendation from the CBS Television Network for the instructional "CBS Reading Project".
- Commendation from Public Television for the "TV for Learning" campaign.
- Commendation from Palm Beach County Sheriff for instructional assistance in D.A.R.E.
- Basketball coach, Jupiter/Tequesta Athletic Association.