

Kay Snyder Simmons  
3814 Richland Avenue  
Nashville, TN 37205  
(615) 297-8637 or (615) 497-8637  
[kay.simmons@gmail.com](mailto:kay.simmons@gmail.com)

July 9, 2009

Metropolitan Clerk  
Metropolitan Government of Nashville and Davidson County  
Metropolitan Courthouse  
One Public Square, Suite 204  
Nashville, TN 37219-6300

RE: Metro Nashville Public School Board

I, Kay Snyder Simmons, write this letter to nominate myself to represent District 9 on the Metro Nashville Public Schools Board of Education.

I believe my 35 years of experience in education uniquely qualifies me for serving the community, the Metro Council, the Mayor, and most important, the children of Nashville. The goal of the city should be to have the best, brightest, and most committed people work together with a common vision and commitment to improve our schools. I believe I have the skills and experience to help achieve these goals. I am honored to submit my name for consideration.

I am happy to provide the following information for the application process:

I have been a resident of Nashville since January 1973.  
I live in the 24<sup>th</sup> Council District, 3814 Richland Avenue, 37205.  
I am a registered voter in Davidson County.  
I am 60 years old (6-15-1949).  
I will serve gratefully if elected.

Sincerely,

  
Kay Snyder Simmons

cc: Mr. David Fox

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METROPOLITAN  
GOVERNMENT

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INFORMATION SHEET FOR CANDIDATES

Appearing Before  
Metropolitan Council  
Rules-Confirmations-Public Elections Committee

Nomination for: KAY SIMMONS - District 9 School Board

Name: Kay Simmons Home Phone 615-297-8637

Home address: 3814 RICHLAND AVE City/Zip Code: NASHVILLE 37205

Place of business: self

Business address: 3414 RICHLAND AVE City/Zip Code: Nashville - 37205

Preferred mailing address: Home  Business

E-mail address: Kay.Simmons@gmail.com

PLEASE ATTACH YOUR RESUME AND COMPLETE THE SECTION BELOW

Complete educational background: Elementary ; secondary schools, Louisville, Ky  
Seneca Public High School '67

University of Kentucky, Bachelor of Arts degree, 1971

Occupation: Fundraising consultant

Professional/occupational experience: see attached

Are you a registered voter in Davidson County? yes Council District No. 24

Metro boards/commissions on which you serve or have served and dates of service: \_\_\_\_\_

Greenways Commission 2003, Metro Historical Commission '98

Describe any potential conflict of interest your election may present: none

Describe your qualifications and/or reasons why you wish to be elected : \_\_\_\_\_

I believe my experience uniquely qualifies me for the  
issues that a large urban district faces. I have 35 years  
of educational administrative experience. Please see attached

Thank you for your willingness to serve.

(continue on separate page if necessary)

**Kay S. Simmons**  
[kay.simmons@gmail.com](mailto:kay.simmons@gmail.com)  
**(615) 297-8637 home**  
**(615) 497-8637 cell**

- 2008 - present *Part-time Communications Specialist and Fundraising Consultant: Kent Creative*  
Serves as consultant and advisor for fundraising, print, film and Internet communications services for various nonprofits. Client list includes: The Land Trust of Tennessee, Middle Tennessee State University, Metro Nashville Public Schools, and the Youth Opportunity Center.
- 2007 - 2008 *Special Assistant to the Director of Metro Nashville Public Schools*  
Served as adviser to the Director of Schools on communication issues and community relations. Put together communications pieces, directed special projects, and wrote speeches and talking points for the director. Served as a member of the MNPS Administrative Cabinet and part of the decision-making team for the school district.
- 2003 - 2007 *Executive Director, The Nashville Alliance for Public Education*  
Assumed responsibilities of the first operational director of the Nashville Alliance, a non-profit whose mission is to raise funds from the private sector for Nashville Public Schools. Set up operations systems for the new nonprofit, including gift solicitation, gift acceptance and database management, grant acceptance policies, grant-making policies, board development and management. Led the organization from its inception to a self-sustaining nonprofit. The Alliance focused on expanding the philanthropic culture to include public schools, and in its fourth year of operations, the new nonprofit had raised over \$12 million for public schools from over 3,000 donors.
- 2003 *Vice President and Chief Operations Officer, The Community Foundation of Middle Tennessee*  
Provided leadership for operation of the foundation including marketing, client service, grant-review, grant-making activities and staff supervision.
- 2000 - 2003 *Part-time consultant: Consulted with various institutions and organizations including Nashville Public Library Foundation, and Frist Center for the Visual Arts. Provided fundraising and constituent consultant services to various national and international schools. Speaker at fundraising conferences.*
- 1998 - 2003 *Director of Institutional Advancement, Montgomery Bell Academy*  
Provided overall direction of the school's Alumni and Development office including management of successful \$43 million capital campaign and an annual giving program of \$1.5 million. Directed and supervised all alumni programming, publications, record management and gift acknowledgement, grant writing, planned giving, board and board committee management, marketing, advertising, and external affairs. Served as senior administrator to the Headmaster.
- 1992 - 1998 *Assistant Dean for Development, Vanderbilt Law School*  
Directed all aspects of the Vanderbilt Law School alumni and development program, including the Law School's \$20 million capital campaign and annual giving program. Directed alumni activity for 5,400 alumni throughout the nation. Provided leadership and direction for the Law School Alumni Board and Advisory Board. Received the Vanderbilt Law School Distinguished Service Award.
- 1985 - 1992 *Director of Development, University School of Nashville*  
Directed all alumni and development activities for University School, including two successful capital campaigns. Coordinated all publicity, public relations, special events and nonacademic programs for the school. Served as senior administrator and main school liaison for the parent body.
- 1990 - 1991 *Interim Headmaster, University School of Nashville*  
Served as director of the school during a 12-month interim period. Provided direction and managed all administrative and academic matters for the school of 850 students, 125

faculty and staff. Oversaw the school's total operating budget. Initiated and coordinated the design and construction of a unique playground, designed and built by students, parents, and friends of the school. The school's playground is named in my honor.

- 1984 - 1985 *Director of External Programs, Vanderbilt Law School*  
Organized national conferences, lectureships, special events, and special academic programs.
- 1983 - 1984 *Director of Alumni Affairs, Vanderbilt Law School*  
Responsible for all alumni activities including homecoming, reunions, continuing legal education programs, and major donor events.
- 1978 - 1983 *Director of Canby Robinson Society, Vanderbilt University Medical Center*  
Coordinated the creation and organization of the Canby Robinson Society, Vanderbilt Medical Center's first major donor society. Led the Society for its first five years of operations.
- 1976 - 1977 *Associate Director of Development, Vanderbilt Children's Hospital*  
Coordinated activities and fundraising on behalf of the Board of Children's Hospital and Friends of Children's Hospital. Coordinated the regional Palm Sunday Paper Sale, the Hospital's main fundraising activity.

*Personal Information:*

Education: *University of Kentucky, Bachelor of Arts degree in Public Relations, 1971*

Community Service: Greenways for Nashville, past president and current board member  
Recipient of the Greenway Volunteer of the Year Award  
League of Women Voters, member  
League Legislative Action Committee, 2008 election poll watcher  
PENCIL Foundation, Sylvan Park School Reading Partner volunteer  
Nashville Public Library Literary Award Gala and Events, 2008 co-chairwoman  
Maddox Foundation Board nominations committee member  
Downtown Rotary International, former member  
Fisk University, 2007 fundraising effort volunteer  
Christ Church Episcopal Cathedral, former vestry member  
Christ Church Sacred Space for the City, founding chairwoman  
Metro Parks Greenways Commission, former Commission member, Mayoral appointment  
Catfish Out of Water, Public Art Festival fundraiser benefiting Greenways for Nashville,  
Parthenon Patrons and Cumberland River Compact, steering committee  
Metropolitan Historical Commission, former member, Mayoral appointment  
Hume-Fogg Academic Public High School Parent Association, former board member  
Hume-Fogg Academic Public High School, Parents Campaign former fundraising chair  
SACS (Southern Association of Colleges and Schools) Accreditation Committees  
Past review team member for Stratford Public High School and Montgomery Bell Academy  
Parthenon Renovation Project, former Mayoral appointed consultant  
Park Center, Former board member  
Friends of Children's Hospital, former board member  
Friends of Children's Hospital, former Palm Sunday Paper Sale chairman  
Richland West End Neighborhood Association, former board member  
Leukemia Society, Former special events chairwoman  
Children's House Montessori Preschool, former board member  
Cumberland Museum, former Cookbook Committee chairwoman  
Ulster Program (Northern Ireland/American teen peace project), Former board member  
World Relief, Refugee Resettlement Program volunteer  
Catholic Charities, ESL volunteer teacher  
Family host to more than twenty foreign exchange students

Personal: Married to Keith Simmons, Managing partner, Bass Berry & Sims  
Three grown children: Jennifer Simmons McGugin, Lauren Simmons, Barton Simmons