



# SouthComm

A diverse portfolio of targeted media delivering smart solutions.



Tennessee's only state-wide business and public affairs magazine delivers to a targeted and engaged audience through local coverage with impact. Free bi-monthly circulation of 30,000 copies reaches select decision-makers, opinion leaders and CEOs of whom over 10,000 reside in the Middle Tennessee area.

[businessstn.com](http://businessstn.com)



Made for women by women, *Her Nashville* offers intelligent features and profiles addressing subjects women care about. Each month, 20,000 free copies are distributed in outside boxes and rack locations throughout Davidson and Williamson counties.

[hernashville.com](http://hernashville.com)



The City Paper Monday Edition means Business. But that's not all. The City Paper is Nashville's favorite source for local news, politics and sports. TCP Monday boasts Nashville's largest business news staff and a free circulation of 48,000 copies distributed throughout Davidson and Williamson County business districts.

[nashvillecitypaper.com](http://nashvillecitypaper.com)



Nashvillepost.com is an intensely focused online news source covering Nashville's breaking business and political news and is updated by veteran reporters multiple times each day. Nashvillepost.com has more than 6,000 registered users and over 30,000 unique visitors per month.

[nashvillepost.com](http://nashvillepost.com)



On Thursday TCP Goes out to Play. Arts, Entertainment and Lifestyle leads the way, but The City Paper Weekend offers a complete package of local news and sports. 48,000 copies of TCP Weekend are distributed free throughout Davidson and Williamson counties where active Nashvillians live, work and play.

[nashvillecitypaper.com](http://nashvillecitypaper.com)



*MusicRow* has been Nashville's music industry publication for more than 25 years, focusing on current news, business analysis, timely interviews and talent discovery. *MusicRow* is published six times per year and distributed through paid subscription, direct mail with limited newsstand distribution to over 14,000 readers in the U.S., Canada, Europe and Japan.

[musicrow.com](http://musicrow.com)



The **SouthComm** commitment is to offer products to our advertisers that increase the effectiveness and efficiency of their marketing messages while providing options that build brands, drive traffic and deliver solid returns on their investment.



The largest network of trade publications in the Southeast provides clinical and industry news to local physicians and healthcare leaders. Free monthly circulation through direct mail reaches more than 6,000 Nashville area physicians and 4,000 healthcare corporate decision makers.

[nashville.medicalnewsinc.com](http://nashville.medicalnewsinc.com)



## NashvilleCityPaper.com

Delivering more than 3.5 million advertising impressions on over 600,000 page views, Nashvillecitypaper.com reaches 130,000 unique visitors each month. Nashvillecitypaper.com's highly attractive at-work user is educated, affluent and web-savvy.

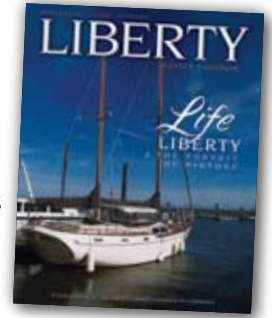
[nashvillecitypaper.com](http://nashvillecitypaper.com)



**SOUTHCOMM**  
PUBLISHING COMPANY, INC.

This 21-year-old custom publishing company prints community magazines and membership directories for Southeastern cities and towns. SouthComm Publishing is located in Alpharetta, GA.

[southcomm.com](http://southcomm.com)



Nashville's finest database for new and exciting dining options can be found at [diningcompass.com](http://diningcompass.com)



The *Louisville Eccentric Observer* (LEO) is Louisville and Southern Indiana's most urbane and challenging newsweekly and includes reportage on topics often avoided by media. LEO is distributed free every Wednesday through a network of more than 900 locations throughout the region.

[leoweekly.com](http://leoweekly.com)



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## About SouthComm Inc.

**SouthComm** is a new model for local media companies. With huge declines in readership of traditional daily newspapers and other general interest publications, the time is right to offer targeted publications that deliver the news readers want and the results advertisers demand.

*Our focus is local news. National and international news have become commodities, available in too many places from too many providers. But good local news—the news that matters the most for the majority of readers—is in short supply.*

The **SouthComm** mission is to deliver the best local news and information available in the markets we serve and do it in the variety of formats that today's readers demand. From daily online breaking news products to bi-monthly slick magazines featuring insightful analysis, **SouthComm** provides advertisers with options that build brands, drive traffic and deliver solid returns on your investment.

Never before have marketers been faced with the magnitude of change taking place in the way readers get information about goods and services. Change can be daunting. But the **SouthComm** commitment is to help our advertisers face change head on by offering products that increase the effectiveness and efficiency of their marketing messages. Contact us today about how to make change work for your business.

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**SouthComm**